

The Automotive Retail Congress 2019



Introduction to the Automotive Retail Congress 2019

Taking place in May 2019 the first Automotive Management Congress will be presenting the strategic opportunities and challenges facing the UK Automotive Retail sector. Over 150 senior executives of Franchised and independent dealer groups as well as senior executives of online automotive retailers, automotive aggregators, leasing and rental companies, automotive manufacturers, new/used and aftermarket disrupters, consultants and government will all come together to recognise and debate these critical and inevitable challenges facing this sector

This event is organised by Automotive Management, the industry-leading monthly title for senior decision makers within automotive retail. Since 1990 AM has been the primary source of news, insight and analysis for the leading figures in the UK automotive industry.



Proposed Content and example speakers – Session One:

The Automotive Retail Outlook 2021

The UK Economic Forecast.

The impact of Brexit, the outlook for GDP, Earnings, Growth, Inflation, Interest Rates etc.

Proposed speaker: Senior Economist at a Bank

The UK Automotive Forecast.

Outlook for new and used car sales taking into account volume, sector demand, EV Hybrid adoption, impact of gov. policy, impact of Brexit.

Proposed speaker: Mike Allen - Head of Research - Zeus Capital

Q&A PANEL.

Proposed speakers + Sponsor + Darren Edwards (Sytner), Peter Vardy



Proposed Content and example speakers - Session Two:

The 2030 Automotive Retail Market

Policy

The impact policy will have on running an automotive retail outlet from regeneration of city centres to changing business policy on business taxes.

Proposed speaker: SMMT

Changing consumer attitudes

Utilising research to demonstrate how consumer attitudes are changing towards mobility, ownership and vehicle usage and ownership

Proposed speaker: Nick King, AutoTrader

Market developments

To cover the possible solutions available in the market that can help solve the challenges this changing market faces

Proposed speaker: Whim to talk about their multipoint payment system

Q&A PANEL:

Proposed speakers + Sponsor



Please note all speakers are currently suggested and are to give an indication of the calibre of speakers we have in mind

Proposed Content and example speakers - Session Three:

Please note all speakers are currently suggested and are to give an indication of the calibre of speakers we have in mind

Automotive Retail Business 2030

The Investment view

what opportunities do investors see in Automotive Retail?

Proposed speaker: Max Warburton - VP at Sanford C. Bernstein

The Disrupter view

what opportunities do new entrants see in Automotive Retail?

Proposed speaker: Amazon EU Automotive division

The MaaS view

what opportunities do service providers see in Automotive Retail?

Proposed speaker: Khaled Shahbo, Corporate Vice-President/Managing Director, Enterprise Holdings Inc.

The OEM view

what opportunities do manufacturers see in Automotive Retail?

Proposed speaker: Ford Smart Mobility

The Adapter view

How can companies win in the new environment?

Proposed speaker: Successful company adapting to massive change in their market (tbc)

Q&A PANEL:

Proposed speakers + Sponsor



Investment Packages



OPTION A

Headline branding around venue
"Ownership" of one of the three core sessions with significant exclusive branding for that session
Opportunity for a senior management representative to sit on Q&A panel for relevant session
Opportunity to put forward a speaker for one of the relevant speakers in your sponsored session
Networking Stand
10 Tickets to conference for your staff
10 tickets to conference for your dealer guests

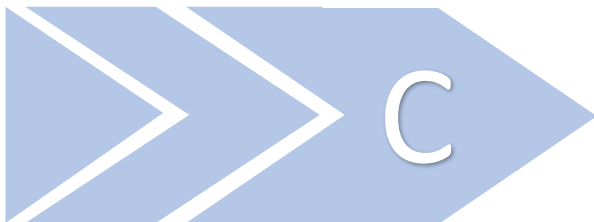
£12,500 + VAT



OPTION B

Co-Sponsorship branding around venue
Networking Stand
5 Tickets to conference for your staff
5 tickets to conference for your dealer guests

£6500 + VAT



OPTION C

Networking Stand
2 Tickets to conference

£1500 + VAT

For more information, please contact your account manager or call 01773 366467 and ask to speak to a member of the AM team.