The purpose of the Smart Transport Conference is to add clarity to the shared challenges facing the UK transport sector, find practical solutions and provide a road map towards the introduction of multi-modal, integrated transport in the UK, through strategic public-private partnerships at local and national government levels.

The Smart Transport Conference isn’t a forum for technology companies and suppliers to simply talk to each other. Instead, the Smart Transport Conference is a platform for innovative transport solutions that meet the challenges being faced by the transport sector in the short and long term.

Join our broader debate at Birmingham ICC on the 18th September 2019.

Carlota Hudgell, Smart Transport Lead, Bauer Media

‘Smart Transport’ starts from challenging the silos in transport and mobility - between local and national, public and private, the motor industry and transport services - and seeks to break them down and get people talking.

The Smart Transport Conference London, with its focus on understanding the pressures on national and local governments, backed up by collaboration and partnership between private and public sector organisations showcased the debate on what innovation and technology can do to make transport better for all.

Stephen Joseph, Smart Transport Chair

THANK YOU FOR ATTENDING
SPEAKERS AT THE SMART TRANSPORT CONFERENCE

Jesse Norman MP
Minister of State for the Department for Transport

Heidi Alexander
Deputy Mayor of London for Transport

Darren Shirley
CEO Campaign for Better Transport

Chris Lane
Head of Transport Innovation TfWM

Khaled Shahbo
Corporate Vice President/Managing Director Enterprise Holdings UK & Ireland

Martin Tugwell
Director England’s Economic Heartland

Elliot Shaw
Executive Director of Strategy and Planning Highways England

Jonathan Bray
Director Urban Transport Group

Tracey Vickers
Head of Social Impact HCT Group

Caroline Watson
Programme Director, Transportation and Urban Planning C40 Cities Climate Leadership Group

Lucy Saunders
Consultant in Public Health – Transport & Public Realm TfL/GLA
SPEAKERS AT THE SMART TRANSPORT CONFERENCE

Matt Dale
Head of Consultancy
ALD Automotive

Prof Jillian Anable
Professor of Transport and Energy, Institute for Transport Studies
University of Leeds

Rafael Cuesta
Head of Innovation
TfGM

Edward Kulperger
VP Business Development
Geotab

Richard Bruce
Director of Energy, Technology and Innovation
DfT

Conor Walsh
Research and Policy
CoMo UK

Dr Jo Dally
Global Head of City Partnerships, Lead for the Advanced Mobility Unit
BP

Dr Daniel Ruiz
Chief Executive Officer
Meridian

Michael Hurwitz
Director of Transport Innovation
TfL

Dr Mike Short
Chief Scientific Adviser
DIT
The biggest transport challenge is to have a policy that caters for everyone; that gives all people the same ability to get about.

Business models have to be reimagined to “create new transport solutions and a better world” according to Jesse Norman, future of mobility minister.

TfGM is planning to expand the city’s car clubs as shared mobility is a “key part of the toolbox” for first and last mile delivery, according to Rafael Cuesta, Head of Innovation. Equally, autonomous vehicles have an important part to play in first/last mile.

London Mayor Sadiq Khan’s transport strategy centres on healthy streets and healthy people, good public transport experience, and accommodating new homes and jobs.

By 2041, he aims to increase the proportion of trips carried out by walking, cycling and public transport from 63% today to 86%, which would remove an estimated three million car trips every day. Over that time, the number of daily trips is expected to rise from 26 million.

Heidi Alexander, Deputy Mayor of London for Transport - “Technology has a huge role to play,” “We have to enable people to have the information at their fingertips to be able to plan their journeys and know their options.”

Alexander had clear advice for other local authorities following in TfL’s footsteps: “Be bold in your ambition to tackle air quality. It’s a national problem and it needs to be tackled with the same degree of vigour. But you have to build support with the local population to do that.”
ATTENDEE BREAKDOWN

25% Public sector  75% Private sector

Seniority

59%  C-Level / VP / Chair / Minister / Mayor / Director / Head of Department / Senior Manager
19%  Manager - Manager
22%  Other - Other, Consultant, Advisor
COMPANIES THAT ATTENDED

- 1spatial
- Abellio Transport Holdings Ltd
- ALD Automotive
- Anglian Water
- Arriva
- Arval
- Auto Windscreens
- Autotrader
- Aviva PLC
- Barclays
- Bauer Automotive B2B
- BCA
- Boots UK
- Bosch
- BP, Advanced Mobility
- BT
- Burgess Salmon LLP
- BVRLA
- C40 Cities Climate Leadership Group
- Campaign for Better Transport
- Capita PLC
- Centre for Transport Studies, UCL
- Clayton Power UK
- ClientEarth
- CMA
- CoMoUK
- Computa Centre
- Continental Tyres
- Countryside Properties (UK) Ltd
- Defra Group Fleet Services at Environment Agency
- Department for International Trade
- Department for Transport
- Drivy UK
- DX (Group) PLC
- England’s Economic Heartland
- Enterprise Holdings UK & Ireland
- Environment Agency
- EPYX
- European Passenger Transport Operators
- Eversholt Rail
- Fleetmaster Training
- Friends of Earth
- GeoTab
- Godolphin Management Company Ltd
- Groupe Renault UK
- HCT
- Health Care at Home
- Highways England
- HiyaCar
- Immense Simulations
- In Motion Ventures
- Innovate UK
- LB Lewisham
- LEVC
- Licence Bureau Limited
- Link Asset Services
- Living Streets
- Lloyds Banking Group
- London Councils
- MacQuarie Bank
- McLaren Applied Technologies
- Meridian Mobility UK
- Met Office
- Milbrook
- Motorcycle Industry Association
- Mott MacDonald
- National Grid
- Network Rail
- ODI Leeds
- Red Bull Company Ltd
- Rexel UK Ltd
- Royal Mail
- Satellite Applications Catapult
- SSE
- Starship Technologies
- TFWM
- Thales
- The University of Birmingham
- Transport Focus
- Transport for Greater Manchester
- Transport for London
- Transport for the South East
- Transport for West Midlands
- Transport Planning Society
- Transport Systems Catapult
- TravelSpirit
- Travis Perkins plc
- TRL
- University of Hertfordshire
- University of Leeds
- University of Southampton
- University of West of England
- Urban Transport Group
- Veezu
- Waitrose
- Warwick University
- West Midlands Combined Authority
- xerox (UK) Limited
#SMARTTRANSPORT ON SOCIAL MEDIA

Beautiful setting for today’s Smart Transport Conference. Fantastic variety of speakers from different backgrounds bringing together the challenges facing the transportation industry - the future is exciting! @1Spatial @Transport_Smart #SmartTransport #BTTF #DeLorean

A packed agenda, and a busy foyer...

Visiting SMRU @SmartMobilityUH Professor @Stephensophieh7 kicking off and Chairing inaugural Smart Transport Conference @Transport_Smart @GEnHerts #SmartTransport

Heidi Alexander - Deputy Mayor, Transport and Deputy Chair. Transport for London - what is transport for? Interesting topics of discussion from the Mayors Transport Strategy. Data sharing is key for an effective transport solution @1Spatial @Transport_Smart #SmartTransport #ULEZ

Excellent presentation from Khaled Shahbo, MD. Enterprise Holdings UK & Ireland - Technology is driving informed decisions. 3Cs driving personal transportation choices ConscienCe Convenience and Cost. Transformation through transition @1Spatial @Transport_Smart #SmartTransport

A great day all around at the @transport_smart Conference. We're proud to sponsor such a prestigious event. We hope all the delegates found the agenda as insightful as we did. The industry-leading speakers did a superb job in delivering their expert presentations #SmartTransport

Thank you to the great speakers and audience. My biggest takeaway is that we might know what the solutions are but have no precedents for the rapid and radical scale of change needed to avoid #climatebreakdown

Our director @MartinTugwell raises issue of competition laws preventing transport companies integrating bus and rail services with minister of state @transportgovuk @Jesse_Norman at @transport_smart conference. Here is the minister’s response.

We're with @Jesse_Norman MP at @transport_smart connecting senior policy makers with the private sector mobility world to discuss challenges facing UK transport sector to provide a roadmap towards the introduction of practical integrated transport solutions @_FleetNews

Careful what you say... just finished a discussion on #CAV stating in my humble opinion #flyingcars are likely to happen quicker @delorean @Transport_Smart @SatAppsCatapult
I particularly liked the fact that the group we had in the room was not the 'usual' transport conference crowd - we need a diversity of views debating and shaping the way forward and this project is certainly doing that.

Martin Tugwell, Director, England's Economic Heartland – speaker

It was a really interesting and well organised event with a very good and influential group of people.

Rafael Cuesta, Head of Innovation, TfGM – speaker

I thought it was an excellent conference, well done. It was really thought-provoking and brought together an interesting group of people.

Siobhan Campbell, Head of Central Research Team, Deputy Chief Scientific Adviser, DfT – delegate

The speakers were very enlightening and I took a lot away to think about. The venue was very special and I congratulate you on the success of the event.

Georgina Smith, Fleet Manager, Healthcare at Home Ltd – delegate

It did feel like an interesting and different mix of attendees to most conferences, and I certainly made several useful new connections.

Elliot Shaw, Executive Director of Strategy and Planning – speaker

I felt you had a great audience and it was very well organised and a sustainable structure.

Dr Mike Short CBE, Chief Scientific Adviser, DIT – speaker

I found the event very informative and well positioned. Although you mentioned this is a new event, it did not feel like so at all.

Michael Szczepanski, Senior Business Development Manager, Met Office – delegate
THANK YOU TO OUR PARTNERS

Strategic Partners

LET'S DRIVE TOGETHER

ALD Automotive  love every drop anglianwater  bp

BOSCH  Enterprise

GEOTAB

management by measurement

Supporting Partners

C40 CITIES  Campaign for Better Transport

highways england  ENGLAND'S ECONOMIC HEARTLAND

meridian  transport for Greater Manchester

transport for West Midlands  transport for LONDON

URBAN TRANSPORT GROUP

The voice of UK urban transport

Railway Industry Association

The voice of the UK rail industry

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RailReview  Sewells

actionable insight
COMING SOON...

SMART TRANSPORT CONFERENCE

September 18th 2019 | Birmingham ICC

Register your interest for September – visit: www.smarttransport.org.uk

To enquire about speaking and sponsoring opportunities, contact:

Carlota.Hudgell@bauermmedia.co.uk and Matthew.McMullan@bauermmedia.co.uk
The Smart Transport Board is made up of senior transport policy makers/advisers and senior private sector stakeholders working in the transport sectors. Today, that’s not just road and rail builders but now includes Big Data, AI, Smart Ticketing, Infrastructure Planning, Finance and Telecoms.

The purpose of the membership network is to facilitate the sharing and debating of information, opinion and analysis in a neutral and confidential environment.

Smart Transport membership puts strategy, policy, networking and knowledge transfer at the heart of its membership, providing members with unique industry insight to deliver real-time solutions to making cities and towns smarter and greener.

Senior public policy makers from organisations such as TfL, England’s Economic Heartland, DfT, Highways England, DIT, Meridian Mobility UK, Campaign for Better Transport, TfGM, UK100, C40, TfWM, and UTG have agreed to be Smart Transport board members.

This unique group of senior public policymakers are joined by senior private stakeholders from companies such as BP, Bosch, ALD Automotive, Enterprise Holdings, Anglian Water, Geotab, Aecom and cap hpi.

Join us

If you are a senior transport policy maker/adviser in a public body or in a senior management position of a private sector transport company, please accept our invitation to apply to join the Smart Transport Membership Board.

Please note membership is free for public sector but paid for by private sector stakeholders – numbers are strictly limited and where possible we look to facilitate private sector membership exclusivity.