

AGENDA

8.30am-9am **Registration**

9am-9.10am **Chairman's welcome**

9.10am-10.30am **Session 1 - The objectives of UK transport policy - what is transport for?**

Smart Transport can only work with clear public policy objectives. This opening session will set out objectives of national and local politicians and how Smart Transport and the private sector can support these.

Policy-makers add clarity to the objectives for urban and rural development and the role of transport within this process. The Campaign for Better Transport (CBT) will emphasise the need for clear and measurable outcomes and the need for the private sector to focus on their delivery.

- Government vision for transport in the UK
- The role of transport in developing London
- Clear objectives and fit-for-purpose solutions
- Panel

Speakers:

- 1a.** Jesse Norman, MP, Minister of State for the Department for Transport (DfT)
- 1b.** Heidi Alexander, Deputy Mayor of London for Transport
- 1c.** Darren Shirley, CEO, Campaign for Better Transport

Panellists: Richard Bruce, DfT; Mike Waters, Transport for West Midlands (TfWM); Darren Shirley, CBT

Chair: Stephen Joseph

10.30am-11am **Networking, exhibition and refreshments**

11am-12.30pm **Session 2 - Planning the short term to deliver the long term**

The private sector needs to understand the likely direction of travel across the next three years if it is to respond appropriately. What specific direction does the private sector want and are policy-makers able to provide it?

- The need for clear short-term goals
- Short-term planning in action – an example from England's Economic Heartland
- How are planned outcomes measured and how do plans remain flexible?
- Panel

Speakers:

- 2a.** Khaled Shahbo, MD, Enterprise Holdings UK & Ireland
- 2b.** Martin Tugwell, Director, England's Economic Heartland
- 2c.** Elliot Shaw, Executive Director, Highways England

Panellists: All the above speakers

Chair: Stephen Joseph

12.30pm-1.30pm **Lunch, networking and exhibition**

1.30pm-2.45pm **Session 3 – Breakout seminars**

1 THE ETHICS OF SMART TRANSPORT

How do we make transport accessible for all?

In the rush towards smarter transport with greater use of technology, how can policy-makers and companies avoid people being left out of the system? How can smart transport be genuinely inclusive and accessible for all?

Speakers:

- 1a.** Professor Nick Reed, Head of Mobility R&D, Bosch
- 1b.** Jonathan Bray, Director Urban Transport Group
- 1c.** Tracey Vickers, Head of Social Impact and Head of the CEO's office, HCT

Panellists:

All the above speakers

Chair: Darren Shirley

2 SUITABLE SMART TRANSPORT

How do we make transport in cities healthier?

How can cities use Smart Transport to cut carbon emissions, air pollution and obesity? This seminar will look at what cities and the private sector can do to make transport genuinely sustainable.

Speakers:

- 2a.** Caroline Watson, Programme Director, C40
- 2b.** Lucy Saunders, Healthy Streets For London, TfL
- 2c.** Matt Dale, Head of Consultancy, ALD Automotive

Panellists:

All the above speakers

Chair:

Professor Jillian Anable

3 LAST MILE

What are the business requirements? What are the problems? What needs to be solved?

How can sustainable first/last-mile services be provided to create genuinely door-to-door freight and passenger services? What are the business requirements? What are the problems? What needs to be solved?

Speakers:

- 3a.** Stewart Lightbody, Head of Fleet Services, Anglian Water
- 3b.** Rafael Cuesta, Head of Innovation, TfGM
- 3c.** Edward Kulperger, VP Business Development, Geotab
- 3d.** Conor Walsh, CoMoUK, Research and Policy

Panellists:

All the above speakers

Chair: Stephen Joseph

2.45pm-3pm **Networking, exhibition and refreshments**

3pm-4.30pm **Session 4 – Collaboration and partnership**

Effective transport development is only going to come from improved collaboration and partnership between the public and private sectors and between private sector organisations themselves. How can we achieve this, what opportunities does this unlock and what best practice do we have from around the world?

- Towards sustainable mobility: BP's journey
- Working together for connected and autonomous vehicles
- On tap, not on top: How London is ensuring that technology and new providers make the city better and more liveable
- Panel

Speakers:

- 4a.** Dr Jo Dally, Global Head of City Partnerships Lead for the Advanced Mobility Unit, BP
- 4b.** Dr Daniel Ruiz, CEO, Meridian Mobility UK
- 4c.** Michael Hurwitz, Director of Transport Innovation, TfL

Panellists: All the above speakers

Chair: Stephen Joseph

4.30pm-5pm **Session 5 – Where might transport and technology go next? Closing Statement**

Speakers: Dr Mike Short, Chief Scientific Adviser, Department for International Trade (DIT)

Chair: Stephen Joseph

5pm-6pm **Drinks reception and exhibition**