



VIRTUAL
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2021 Agenda

This is a draft agenda and subject to change. Last updated 07 June.

Day 1 – Tuesday 8th June, 2021

Morning sessions	08:45 – 09:00	Registration
	09:00 – 09:10	Welcome and introduction from chair Stephen Joseph, chair, Smart Transport
	09:10 – 09:25	Kwasi Kwarteng MP, secretary of state, Department for Business, Energy and Industrial Strategy (BEIS) Business Secretary Kwasi Kwarteng will give an insight into BEIS's approach to decarbonising transport, particularly the electrification of the vehicle industry, ahead of the Government's 2030 ban on the sale of new diesel and petrol cars and vans.
	09:25 – 09:40	Anthony Smith, chief executive, Transport Focus Anthony Smith, chief executive of Transport Focus, will give an overview of travel trends post-Covid-19, drawing on insights from the organisation's weekly travel surveys.
	09:40 – 09:55	Keith Williams, independent chair of the Williams Rail Review The recently published Williams Plan for Rail is billed as 'the biggest change to the railways in 25 years'. Report author Keith Williams will discuss the need for more joined-up transport, rail's role within that and decarbonisation and innovation in the rail sector.
	09:55 – 10:10	Huw Merriman MP, chair, Transport Select Committee Huw Merriman, chair of the Transport Select Committee will discuss what the Committee believes the Government needs to do to address transport decarbonisation in the UK.
	10:10 – 10:30	Live Q&A Opportunity for delegates to put questions to our live panel. Chaired by Stephen Joseph, chair, Smart Transport.
	10:30 – 11:00	Networking and exhibition



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		Breakout 1 – Addressing urban air quality	Breakout 2 – Place-based solutions to decarbonise transport
Breakout seminars	11:00 – 11:15	<p>Cathryn Brown, Clean Air Zone manager, Bath and Northeast Somerset Council</p> <p>Following the launch of Bath Clean Air Zone (CAZ) in March, Cathryn Brown, will be sharing the council learnings and experience from its four-year project to introduce the scheme. She will also discuss other initiatives to address urban air quality.</p>	<p>Mike Axon, consultant</p> <p>Mike Axon will explain why traditional ‘predict and provide’ transport models don’t work for new developments and ‘vision and validate’ should be adopted instead and outline the importance of community hubs.</p>
	11:15 – 11:30	<p>Alfonso Martinez Cordero, managing director, LeasePlan UK</p> <p>Alfonso Martinez Cordero will outline the challenges LeasePlan’s customers who operate in urban areas face and how it is working with them to lower emissions. He will also give a view on future solutions.</p>	<p>Sam Li, senior innovation officer, Transport for Greater Manchester (TfGM)</p> <p>Sam Li will share how Greater Manchester is introducing 15-minute neighbourhoods and the implications of doing that for freight and distribution networks. He will also give an update on TfGM’s mobility hubs project.</p>
	11:30 – 11:45	<p>Mark Dickens, managing director, Elexent, Groupe Renault</p> <p>Mark Dickens will explain how the brand is working with cities and businesses within those cities to address air quality.</p>	<p>Oliver Johnson, UK lead electrification, ABB</p> <p>Oliver Johnson will explain how ABB can support cities with place-based solutions.</p>
	11:45 – 12:00	<p>Live Q&A</p> <p>Opportunity for delegates to put questions to our live panel. Chaired by Beate Kubitz, director of policy and communications, TravelSpirit.</p>	<p>Live Q&A</p> <p>Opportunity for delegates to put questions to our live panel. Chaired by Jason Torrance, Clean Air Cities director, UK100.</p>
		Breakout 3 – Switching to electric	Breakout 4 – Achieving modal shift



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Breakout seminars	12:00-12:15	<p>Greg Archer, UK director, Transport and Environment (T&E) Greg Archer will examine the trajectory of the 2030 ban on the sale of the new petrol and diesel cars and vans, and the issues standing in the way of progress.</p>	<p>Chris Lane, head of transport innovation, Transport for West Midlands (TfWM) Chris Lane will explain how the business model for public transport needs to adapt post Covid-19, including flexible and smart ticketing, as well as how TfWM accessed funding to help trial new ideas. He will also discuss how initiatives like how mobility credits can boost the switch away from private vehicles and how the region is using e-scooters, buses on demand, car clubs and short-term car rentals to create its Future Mobility Zone.</p>
	12:15-12:30	<p>Jason Simpson, board director, Liberty Charge Jason Simpson will focus on the UK's charging infrastructure requirements and challenges to achieve the shift to electric vehicles, and other forms of e-mobility.</p>	<p>Kit Allwinter, active travel policy officer, West Yorkshire Combined Authority (WYCA) Kit Allwinter will provide WYCA's perspective on how to build on the uptake in walking and cycling since the Covid-19 pandemic, including the safety aspects that need to be considered to get more people walking and cycling.</p>
	12:30-12:45	<p>Anant Prakash, division director, Macquarie Anant Prakash will explain how finance will play a vital role in successfully underpinning the 2030 ban and the electrification of all modes of road transport.</p>	<p>Ed Pegram, commercial partnerships manager, Raleigh Ed Pegram will give a private sector take on achieving modal shift, explaining how Raleigh is engaging with trials of e-cargo bikes to offer ultra-low emission alternatives to electric vans and cars within city centres.</p>
	12:45-13:15	<p>Live Q&A</p>	<p>Live Q&A</p>



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	Opportunity for delegates to put questions to our live panel. Chaired by Gary Cook, deputy director and head of the UK Government Office for Zero Emissions Vehicles (OZEV).	Opportunity for delegates to put questions to our live panel. Chaired by Stephen Joseph, chair, Smart Transport
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Day 2 – Wednesday 9th June, 2021

Morning sessions	09:00 – 09:15	Registration
	09:15 – 09:20	Welcome and Introduction from chair Stephen Joseph, Chair, Smart Transport
	09:20 – 09:25	Rachel Maclean MP, parliamentary under secretary of state, Department for Transport Transport minister Rachel Maclean will discuss the industry's future and its pivotal role in a 'green recovery' from the Covid-19 pandemic.
	09:25 – 09:40	Beth Osborne, director, Transportation for America Beth Osborne, director of Transportation for America, will provide a US perspective on transport, outlining the challenges and opportunities she sees within the US transport policy.
	09:40 – 09:55	Norman Baker, adviser to the CEO, Campaign for Better Transport Former Liberal Democrat MP Norman Baker served as both shadow transport secretary in opposition then as transport minister. In his current role as an adviser to the CEO at Campaign for Better Transport he will share the organisation's desire to get people back on public transport, following the pandemic and the measures it believes the Government should introduce to achieve that.
	09:55 – 10:10	Ruth Cadbury MP, co-chair of the All Party Parliamentary Group on Cycling and Walking



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		Ruth Cadbury will give the AAPG's perspective on the challenges and opportunities presented by active travel. She will also share reflections on low traffic neighbourhoods and how they can be taken forward in cities across the UK. As Labour's shadow Planning Minister, she will also discuss the planning whitepaper and its implications for transport.
	10:10 – 10:30	Live Q&A Opportunity for delegates to put questions to our live panel: Richard Bruce, director of energy, technology and innovation at the Department for Transport; Dr Lucy Mahoney, senior manager, walking and cycling at C40; and Norman Baker, advisor to the CEO at Campaign for Better Transport. Chaired by Stephen Joseph, chair, Smart Transport
	10:30 – 11:00	Networking and exhibition

		Breakout 5 – Freight	Breakout 6 – Transport outside cities
Breakout seminars	11:00 – 11:15	Maggie Simpson, director general, Rail Freight Group (RFG) Maggie Simpson will explain why freight distribution has to be considered as an integral part of urban transport planning and built into the thinking on how networks work.	Silviya Barrett, head of policy, research and projects, Campaign for Better Transport Silviya Barrett will share the organisation's latest research on 'left behind neighbourhoods' where residents are more reliant on public transport due to low car ownership but public transport links are poorer. She will highlight the need for more 'hyper-local' investment and for local authorities and communities to work together to address local needs.
	11:15 – 11:30	Laurence Drake, managing director, DAF Trucks Laurence Drake will give a truck manufacturer perspective on how freight can be decarbonised.	Ben Lawson, vice-president strategy Europe, Enterprise Holdings Ben Lawson will discuss the initiatives Enterprise has introduced outside cities to offer car clubs and demand responsive transport.



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			He will look at how the business model can be made to work outside cities and share a case study of Enterprise's work in the Highlands.
	11:30 – 11:45	Ed Clarke, vice-president ground operations UK, FedEx Express Ed Clarke will be discussing steps the industry is making towards the decarbonisation of freight and the need for public and private sector collaboration.	Tom Hart, head of portfolio – energy management & EV, British Gas Tom Hart will outline the importance of home charging in the adoption of electric vehicles in rural and edge of city areas, issues that need to be overcome, and look at smart charging/energy management solutions.
	11:45 – 12:00	Live Q&A Opportunity for delegates to put questions to our live panel. Chaired by Stephen Briers, editor-in-chief, Smart Transport.	Live Q&A Opportunity for delegates to put questions to our live panel. Chaired by Stephen Joseph, chair, Smart Transport.

		Breakout 7 – Data and new mobility trends	Breakout 8 – Achieving modal shift
Breakout seminars	12:00-12:15	Martin Tugwell, programme director, England's Economic Heartland (EEH) Martin Tugwell will explain the need for transport planners to better understand transport users and anticipate future need, and how this can be done through different data sets, not simply mobile phone data.	Sonya Byers, chief executive, Women in Transport Sonya Byers will explain the importance of considering gender, race and ethnicity in transport provision with best practice examples.



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12:15-12:30	<p>Neil Peachey, senior business architect, TfL Neil Peachey will look at the collaborative use of data and specifically the role of data in TfL's new e-scooter trials.</p>	<p>Martin Howell, director, transport markets UK&I, Worldline Martin Howell will look at the importance of considering wealth/economic factors in transport provision and avoiding digital exclusion in the new world of payment.</p>
12:30-12:45	<p>David Savage, associate vice-president, UK & Ireland, Geotab David Savage will look at how consumer behaviour is changing and how this will impact transport provision, as well as lessons transport planners can learn from tech giants on using data to influence behaviour.</p>	<p>Meera Rambissoon, fundraising communications officer, Lancashire Mind Meera Rambissoon will be outlining the importance of considering mental health in transport provision and how transport providers can better meet passengers' needs.</p>
12:45-13:15	<p>Live Q&A Opportunity for delegates to put questions to our live panel. Chaired by Dr Daniel Ruiz, strategic advisor and former CEO Zenic.</p>	<p>Live Q&A Opportunity for delegates to put questions to our live panel. Chaired by Siobhan Campbell, head of central research team and deputy chief scientific advisor, Department for Transport.</p>